## guangzhou electrical building technology

## guangzhou international lighting exhibition

Press release

## Messe Frankfurt postpones its upcoming Guangzhou Light + Building fairs

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Messe Frankfurt has announced that the two concurrent fairs in its Light + Building portfolio, Guangzhou International Lighting Exhibition (GILE) and Guangzhou Electrical Building Technology (GEBT), have been postponed due to the ongoing COVID-19 pandemic. Both fairs were originally due to take place from 9 – 12 June, and will now be held at a future date which will be announced shortly. They will remain at the China Import and Export Fair Complex in Guangzhou.

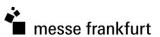
Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd explained: "As a result of the COVID-19 outbreak which is having an unprecedented impact across the globe, we believe it is the right and responsible decision as the fairs' organiser to postpone GILE and GEBT. Whilst the situation has improved in China, other countries worldwide are experiencing an increasing amount of cases. With this in mind, along with the various travel restrictions that are currently in place which would make travel for many of our exhibitors and visitors difficult, we feel that the decision is within the best interests of the industry. We are working with the fairground to secure a new date that will suit the needs of the industry, and will announce this as soon as possible."

Ms Wong continued: "In these unprecedented times and as we all reallocate our time, energy and resources to navigate our immediate challenges, we ask the industry to remember that we are facing this together. Looking forwards, we are positive that the industry will emerge from this crisis more resilient, innovative and better prepared to shape the future."

GILE is the lighting sector's most influential and comprehensive event in Asia, while GEBT is the region's premier platform for the electrical engineering, intelligent building and smart home markets. The fairs provide a comprehensive platform for sourcing needs and business opportunities whilst encouraging exhibitors and visitors to share the latest market information and research.

The Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology fairs are part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial Light + Building event. The next edition will be held from 13 – 18 March 2022 in Frankfurt, Germany.

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai Hong Kong



Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, and other events in Argentina, India, Russia, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit <a href="www.brand.light-building.com">www.brand.light-building.com</a>. For more information regarding the lighting shows in China, please visit <a href="www.light.messefrankfurt.com">www.light.messefrankfurt.com</a>. To find out more about the building shows in China, please visit <a href="www.building.messefrankfurt.com">www.building.messefrankfurt.com</a>. or email <a href="building@china.messefrankfurt.com">building@china.messefrankfurt.com</a>.

## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

\* preliminary figures 2019

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